



Unizin

The road ahead for digital education

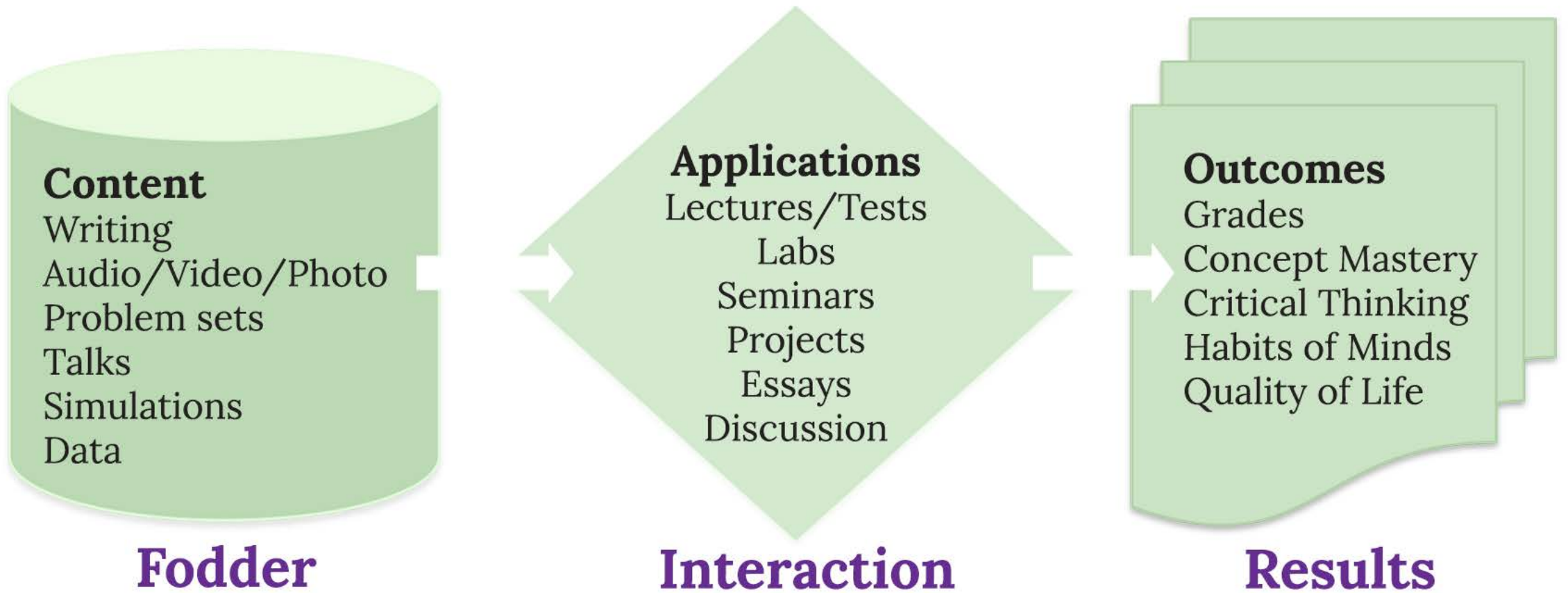




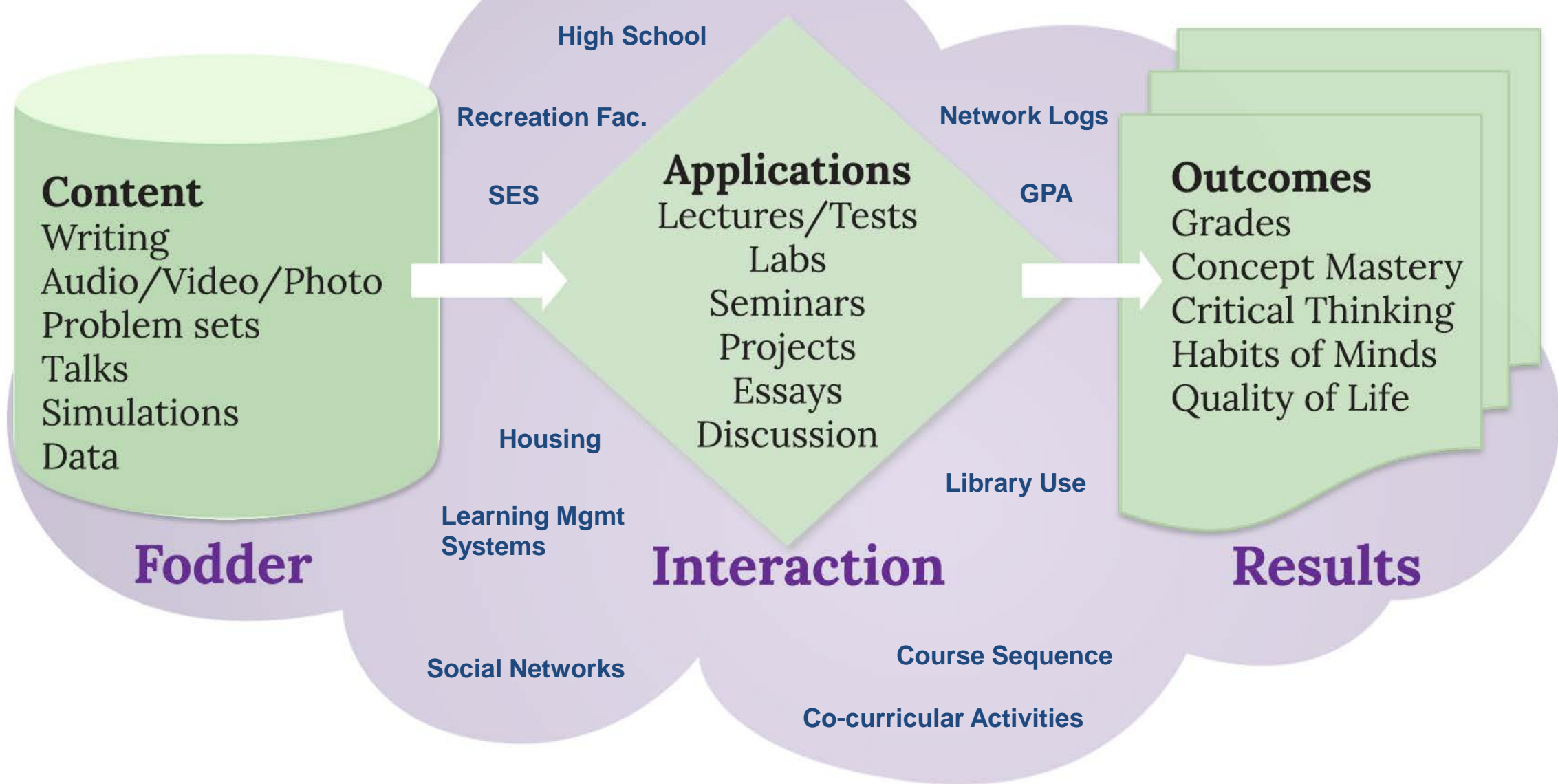
Increasingly, digital ecosystems are infrastructure—more like common gauge rails than differentiating features of a university.

Motivations for Universities to Create Unizin:

- Digital content, software platforms, and data analytics (collectively, “*Service*”) are essential and strategic capabilities that enable universities’ core mission of education.
- We have a vested interest in staying in control of our data, our students, our content, and our reputation/brand.
- Directing these integrated capabilities as an *academy-owned set of loosely coupled services* is an important means to protect universities’ interests over time. Ownership affords control.



Teaching/Learning Ecosystem in the Traditional Physical Environment



Teaching/Learning Ecosystem in a Digitally Mediated World

Unizin is a University/Member-Owned Service Aimed at Controlling the Emerging Digital Ecosystem:

1. Approach technology platform decisions as a **strategic decision**, not just feature set comparisons.
2. Approach **control of the digital ecosystem** like we approached control of the network ecosystem (Leverage the lessons/successes we've had from Internet2)
3. Favor (demand) a **loosely coupled ecosystem**
4. Take advantage of **scale and collaboration**—aggregate demand and requirements to acquire services/technology on favorable terms.
5. **Build only where you must.** Invest development in pushing standards and creating reference implementations for easy-to-use and valued services.
6. Unizin is about **synchronizing capital and demands**, not about community development.

One Platform,
Multiple Uses

Unizin

Digital Education Ecosystem
Make it easy, make it useful!

Faculty & Students



Residential
Tuition



Online
Degree



Badges &
Certifications
(for fee)



Free



INDIANA UNIVERSITY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



UNIVERSITY OF MINNESOTA



Unizin Services Roadmap

Start with the LMS...

Fall 2014



Unizin selected Instructure's Canvas LMS as the *first* service.

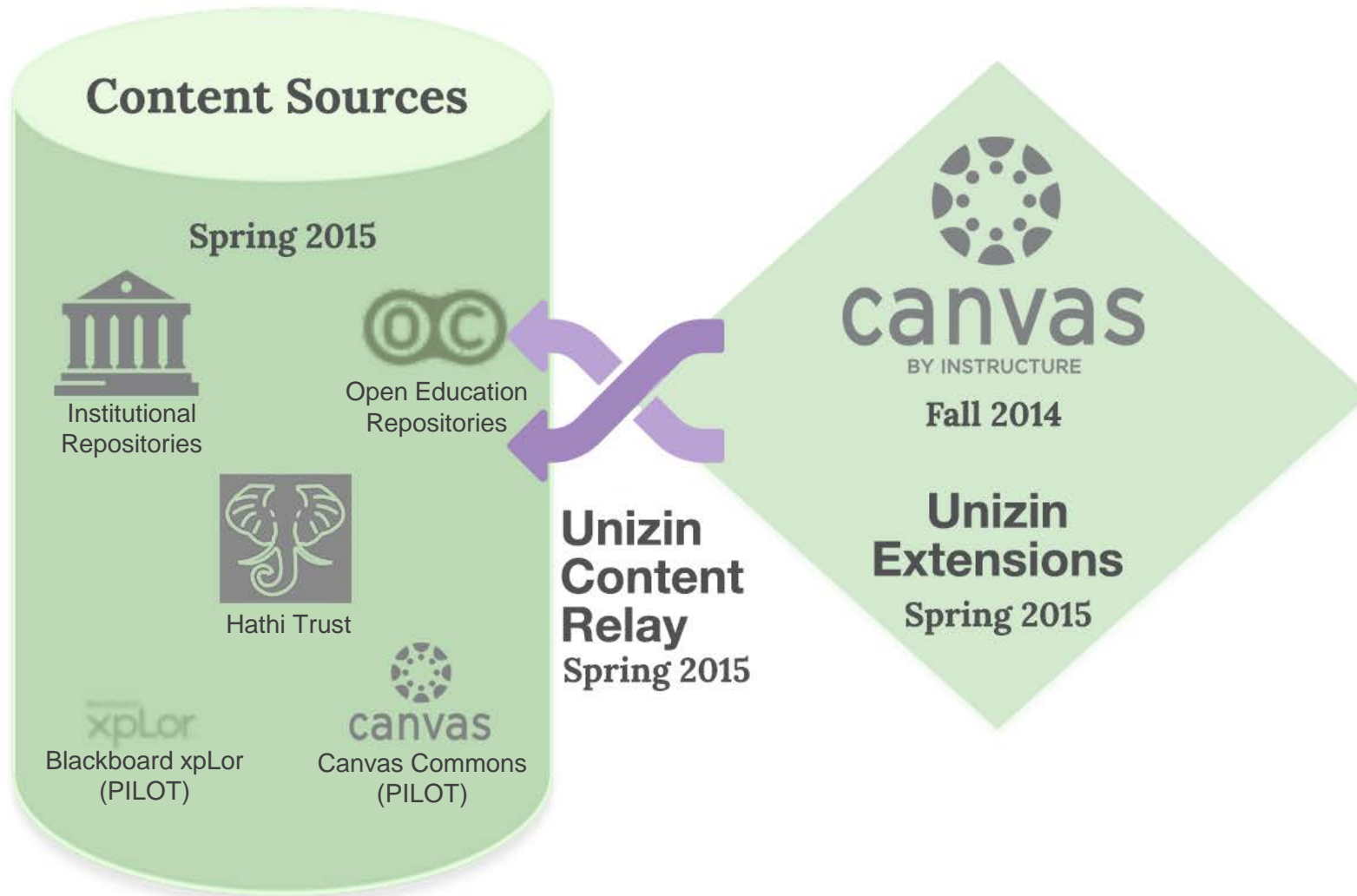
What was attractive about Canvas?

- Largely open-source. Where it isn't, they will provide source code if we part ways.
- Aggressively pushing standards-based approaches to tools and data (e.g., LTI, common cartridge, caliper). If you want LTI apps, they have the first store.
- It's the best in class LMS, judging by adoption rates

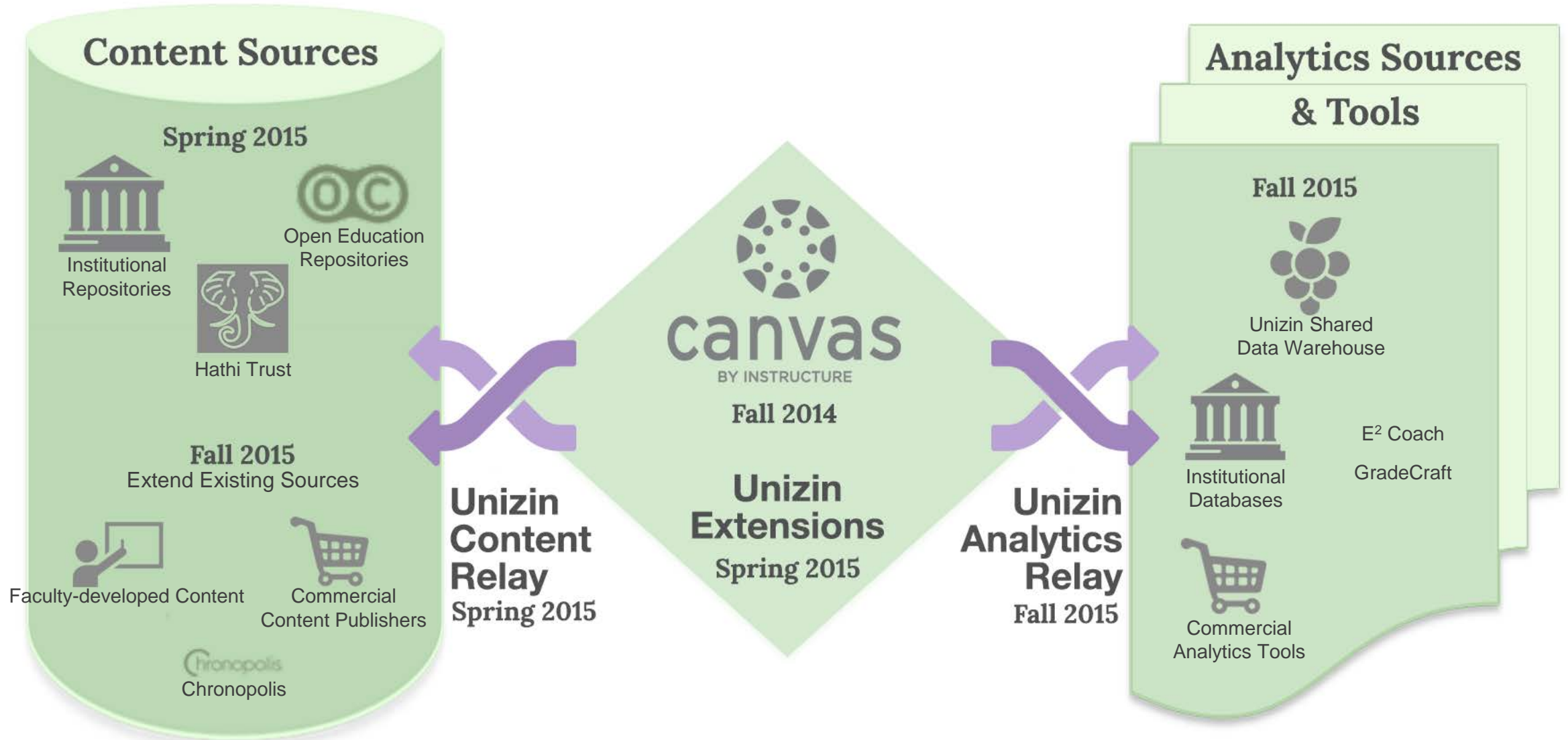
But Unizin is much more than a LMS—it's about the digital ecosystem that links content, applications, and data.



Unizin Roadmap through Spring 2015



Unizin Roadmap through Fall 2015



See www.Unizin.org

